**BES – Residential Overview   
JAN 2026 Social Media Copy**

(1)  
Our Bright Energy Solutions® program offers cash rebates on energy-efficient products and upgrades that can help make your home more comfortable, reduce energy costs and protect the environment — all while saving you money.  
Learn more: [**brightenergysolutions.com**#Rebates #Savings](https://bes.chooseev.com/)  
(2)  
Happy New Year! Let us help you kick off 2026 with energy savings!  
We offer rebates on ENERGY STAR certified air cleaners, clothes washers, dehumidifiers, dishwashers, LED recessed downlights, room air conditioners and more! Ask us about these rebates or visit **brightenergysolutions.com**.   
#Rebates #EnergySavings

(3)  
Ready to turn energy savings into real dollars?  
Our Bright Energy Solutions® rebate program helps you save money, improve comfort and protect the environment. Ask us about all the ways you can save at your home or business in 2026!  
#Rebates #EnergySavings

(4)  
Looking to stretch your budget and lower your energy bills? **<<Utility Name>>** is here to help put money back in your pocket. Through the Bright Energy Solutions® program, you can earn cash rebates on energy-efficient products and home upgrades — everything from smart thermostats and ENERGY STAR® appliances to high-efficiency heating and cooling systems.   
Start saving today: [**brightenergysolutions.com**](https://bes.chooseev.com/) #Rebates #BrightEnergySolutions  
  
  
(5)  
If you’re planning any home improvements this year, residents can receive cash rebates for a wide range of energy-efficient products and upgrades through the Bright Energy Solutions® program. It’s one of the easiest ways to save money and conserve energy.  
To learn more about these incentives, visit **brightenergysolutions.com** or contact **<<Utility Name>>** today.  
#Rebates #EnergySavings